

WELCOME TO THE BRIDGE PROJECT MILWAUKEE!

We are so excited about your interest in joining the program. Below you will find some frequently asked questions, but please don't hesitate to reach out if you have any further questions. For any questions, please contact moms@bridgeproject.org.

▶ HOW CAN I QUALIFY FOR THE BRIDGE PROJECT?

Applications will be available online beginning 8am (CST) October 1, 2026. Applications are reviewed on a rolling basis for eligibility and eligible program participants will be selected by lottery. Applications will remain open until all program slots have been filled. Eligibility criteria includes:

- 18 years or older
- 23 weeks pregnant or less
- Live in the City of Milwaukee
- Have an annual household income of less than \$39,000 USD

For additional information, visit www.bridgeproject.org, or contact info@bridgeproject.org.

▶ WILL I BE ASKED TO SUBMIT A SSN OR ITIN NUMBER?

No, we do not ask for this information.

▶ HOW LONG WILL I BE A PART OF THE BRIDGE PROJECT?

You will receive cash for two years. Your payment schedule will be as follows:

- \$1,125 one-time, upfront prenatal stipend
- \$750 per month for the first 15 months of program participation
- \$375 per month for the remaining 21 months of program participation

▶ IF MY INCOME CHANGES, CAN I STILL STAY IN THIS PROGRAM?

You absolutely can! Income changes throughout the three years are to be expected and will not affect your participation in the program.

▶ IF I MOVE NEIGHBORHOODS, CAN I STILL STAY IN THE PROGRAM?

Of course! We know housing is tough in Milwaukee and you may be moving around for various reasons. You're welcome to move anywhere within the United States and remain a part of the program – though we do ask that you let us know! If you move outside of the United States, however, the card we've provided you with won't work. So let us know if this may happen for you!

▶ WILL MY BENEFITS BE AFFECTED? (E.G., SNAP, WIC, TANF, SECTION 8)?

For some benefits programs, the gift could be considered income. Everyone's individual situation is different. A member of our onboarding team will provide benefits counseling to you during your onboarding session that estimates the direct impact on each of your benefits and the amount you could be at risk of losing. If you aren't comfortable with the potential benefits loss, get in touch with us at moms@bridgeproject.org to learn more about your options or opt out of the program.

In Wisconsin, here is a list of the programs that disregard Bridge Project unrestricted cash when determining eligibility:

- BadgerCare Plus and Medicaid
- FoodShare
- Wisconsin Shares Child Care Subsidy
- Wisconsin Works (W-2)
- WHEAP

If you anticipate your benefits changing due to a recent life change (e.g., new job, another child or dependent), we would be happy to re-run the benefits analysis for you to see the impact the program could additionally have.