

# 2025 - 2030 STRATEGIC PLAN REFRESH

## ZILBER FAMILY FOUNDATION



### WHO WE ARE

#### VISION

All people have the resources and opportunities to prosper.

#### MISSION

To increase access to social and economic opportunity.

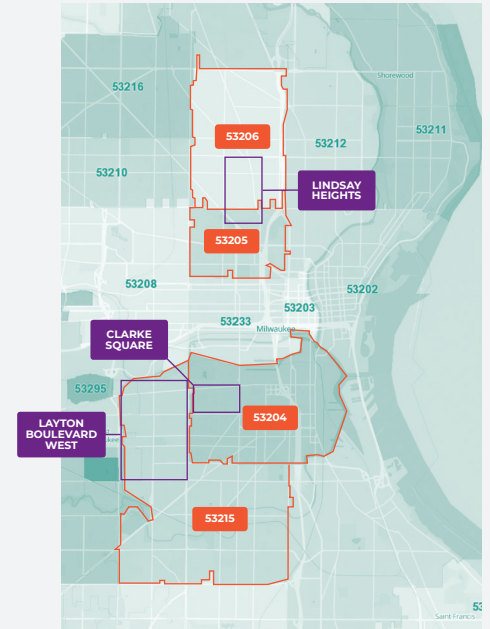
#### HOW ARE WE FULFILLING OUR MISSION?

By meeting the basic needs of people living in poverty and investing in programs and systems that create pathways to economic stability and improved quality of life.

### WHERE WE WORK

The Foundation's resources benefit the people and places where the Zilber family has called home.

For many years, we have worked in the City of Milwaukee neighborhoods of Lindsay Heights, Clarke Square and Layton Boulevard West; Hawaii, particularly on the Island of Oahu; and communities where Zilber Ltd. employees work and serve through employee and workplace giving.



### KEEPING OUR PROVEN APPROACH

#### INVEST IN SOLUTIONS

We align our financial resources in pursuit of our mission, including grants, program related investments, and big ideas to catalyze change.

#### ACTIVATE OUR LEARNING

We assess our performance and engage with our partners to achieve organizational excellence and continuous improvement through strong research, data analysis, communications and advocacy efforts.

#### DRIVE PARTNERSHIP

We build and engage in cross-sector partnerships to align and leverage resources that accelerate impact. We believe in the power of convening, connecting and collaborating on shared priorities.

#### BUILD CAPACITY

We support organizations and their leaders to increase effectiveness and impact by prioritizing leadership development, skill building, coaching, training and other offerings that meet the needs of our partners and communities.

#### STAY FOCUSED

Prioritize issues leading to increased economic stability for families and neighborhoods, meet immediate, basic needs and make investments in long-term improvements.



#### REMAIN ADAPTABLE

Partnerships and priorities evolve over time; we will adapt to the communities' needs and opportunities.



#### DEVELOP THE NONPROFIT ECOSYSTEM

We provide targeted funding for strong leadership, coordination, strategy and nonprofit organizations.



# WHAT WE FUND

Too many people and communities contend with limited social and economic opportunity and decades-long disinvestment in neighborhoods. Often, communities of color face the most significant and perpetual disparities in access to resources that lead to a good quality of life. Building on nearly 20 years of community partnership and investment, the Zilber Family Foundation targets our resources across four program areas: economic stability, basic needs, system supports and the Joe and Vera Zilber family partners.

## ECONOMIC STABILITY



**Helping low- and moderate- income families increase opportunities to achieve economic success.**

### SAFE & AFFORDABLE HOUSING

Housing stability is critical to dozens of quality-of-life measures, including employment, early childhood development, education, health, wealth, and community stabilization. We work in our priority communities to identify and implement housing solutions that meet the needs of residents. We do this by investing in:

- Pathways to homeownership
- Improved property conditions
- Affordable rental options

### ACCESS TO CASH & CAPITAL

Wealth and income inequality have continued to grow in the United States, leaving some communities behind. To address growing financial insecurity and inequities in our communities, we partner across sectors to put resources directly in the hands of individuals and communities most impacted by economic disinvestment and instability. We do this by investing in:

- Unconditional cash programs
- Financial services, products and education
- Access to capital
- Catalytic projects

## BASIC NEEDS



**Supporting a strong social safety net that helps pave the way for people to reach their full potential.**

The provision of basic needs can restore a sense of dignity to many in need. It is an essential step toward empowering individuals and communities. Prioritizing basic needs within communities helps create a ripple effect that extends far beyond individual lives, fostering the growth of resilient and empowered neighborhoods and communities.

We focus on continued support to organizations providing **homeless services, substance use treatment, mental health and family/domestic violence support.**

This work helps people stabilize and begin on a path to greater social and economic opportunity.

## JOSEPH & VERA ZILBER PARTNERS



Long-term support for projects that our founders initiated and the Foundation continues to support.

- University of Wisconsin-Milwaukee Zilber College of Public Health
- Aurora Zilber Family Hospice
- Vera Zilber Birth Center at Adventist Health Castle

## SECTOR SUPPORTS



**Investing in strategies to create a healthy and effective social sector ecosystem.**

### KNOWLEDGE, RESEARCH, DATA:

We support the use of information and data to develop effective strategies and investments.

### CONVENING & CONNECTING:

We aim to bring together people and organizations representing diverse perspectives to build relationships, set priorities, and identify resource needs.

### ORGANIZATIONAL & SECTOR STRENGTHENING:

We provide targeted organizational strengthening support to help organizations increase specific capabilities to meet ambitious goals, influence public attitudes or behaviors and inform positive social change.

