

Layton Boulevard West Catalytic Projects

Catalytic projects improve physical conditions in the neighborhood and stimulate interest and investment in the community. In the course of planning, people who live and work in Layton Boulevard West analyzed opportunities for growth and development, and identified several projects to undertake.

1 Turnkey Homes

Building on the successes of the Silver City Townhomes and LBWN's Turnkey Renovation Program, LBWN will expand to buy and renovate foreclosed homes to help stabilize the housing market and promote homeownership. We will give these homes new life, add value to the properties by using eco-friendly materials, practices, and renewable energy systems, and sell them at a price affordable for moderate-income owner-occupant buyers.

2 School Model Block

The School Model Block initiative focuses on improving a one-block radius around a school. It stabilizes property values while increasing neighbors' pride. The community has identified Anna F. Doerfler School and the surrounding area as the first opportunity for revitalization, with other schools being involved in the future. Actions will include beautification and cleanup, housing renovation, homeownership promotion, and foreclosure prevention in the blocks around the school.

3 Arlington Heights Park

This underused park will become a destination for entertainment, sports, and recreation. Neighbors have asked for enhancements to bring more positive activities to the park. In partnership with the City of Milwaukee and others already invested in the Park, LBWN will lead improvement projects including the construction of a band shelter, installation of lighting and seating areas, eco-friendly landscaping, and new signage to create a safe, open space for families to gather and recreate.

4 Greenfield Avenue Improvements

As a major thoroughfare, neighbors feel that Greenfield Avenue does not promote a welcoming and safe community in its current condition. We will advocate for improvements in Greenfield Avenue's infrastructure, increased pedestrian safety, and the installation of a bike lane.

5 Burnham Park

Burnham Park is centrally located in the neighborhood and many residents take advantage of its open spaces. To meet the increasing needs of youth and families for an active and safe park, neighbors will collaborate with partners to add seating areas, improve lighting and landscaping, and enhance the pavilion.

6 Layton Boulevard West Legacy Homes

Historic Layton Boulevard's rich architecture and the six Frank Lloyd Wright homes on Burnham Street have the potential to attract new homeowners and become tourist destinations. LBWN will work with the Wright in Wisconsin organization and the Historic Layton Boulevard Association to return these homes to their architectural significance and promote them as a neighborhood amenity.

7 Silver City Commercial Corridor

In coordination with small businesses, volunteers, the City of Milwaukee, and LISC Milwaukee, LBWN will commission a market analysis to identify commercial opportunities in the Silver City commercial corridor. LBWN will continue to support the development of key anchor businesses to attract visitors and new businesses.

8 Pierce Street

Neighbors cited the Valley Passage and the new branch of the Urban Ecology Center as reasons for renovating residential properties and developing business and community activities in this area. LBWN will work with neighbors and partners to identify and support new development and redevelopment opportunities along this underutilized corridor.

9 Welcome to our Community!

Gateway markers will be installed on the neighborhood's main intersections to promote Layton Boulevard West as a welcoming community and distinctive tourist destination. Additional signs will be installed throughout each of Layton Boulevard West's neighborhoods to promote their individual assets and identities.

Resource/Community Center

It became clear during the planning process that neighbors of all ages need a gathering place where they can share common interests and access information about services. A centrally located resource and community center will be developed to provide a place where all will feel connected to each other and the community.

Farmers' Market

A farmers' market will provide neighbors with affordable, local produce and other healthy foods, and serve as a place where neighbors can connect regularly.